

# APHA Affiliate Fund Raising Program\*

*offered through TopPun.com*

APHA Affiliates can raise funds and awareness by selling public health products in partnership with TopPun.com. This is an exclusive program, offered only to APHA Affiliates and will not be offered to any other public health organization in your state or affiliate's region. Top Pun already has 15 public health designs on 15 products, such as buttons, stickers, T-shirts, coffee mugs, caps, bumper stickers, magnets, and key chains. Generous quantity discounts are available on all products, even when ordering multiple designs. Also, Top Pun can personalize and customize designs, and will offer a free personalized/customized design for your affiliate.

There are three easy ways to participate:

**1. Your affiliate can refer people to TopPun.com and get a 20% commission on public health product sales.** It doesn't get any easier than this! Any public health product sales from your affiliate's state (or region) will automatically generate a commission for your affiliate through National Public Health Week and Cover the Uninsured Week (May 7, 2006). After May 7, any purchaser that simply types your Affiliate's name in the order notes will also generate a commission for your affiliate.

**2. Your affiliate can purchase items and re-sell them.** This can be an easy add on to meetings, conferences, and workshops. Note: you can get a 20% commission on your own purchases!

**3. Place your personalized or custom products on TopPun.com and Top Pun will sell them for you.** You can promote your affiliate while raising funds, and best of all, you don't have to buy anything, keep or manage any inventory, or take or fill any orders! See TopPun.com or contact Top Pun for more information of personalizing and custom pricing.

**APHA Affiliate Special** - get a free personalized or custom design.

**Personalize any design.** A great way to promote your affiliate, a program, initiative, or event. You pick your personalized messages on the top and bottom, with your choice of Top Pun's public health designs in the center.



**Get custom designs.** Place your own logo/design and message on any product. Top Pun will even design it.

For more information, or to enroll, please contact:

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Dan Rutt is a long-time member of APHA and the Ohio Public Health Association (a past president), now enjoying work as an uninsured businessman.



\*NOTE: This program is not affiliated with the American Public Health Association.